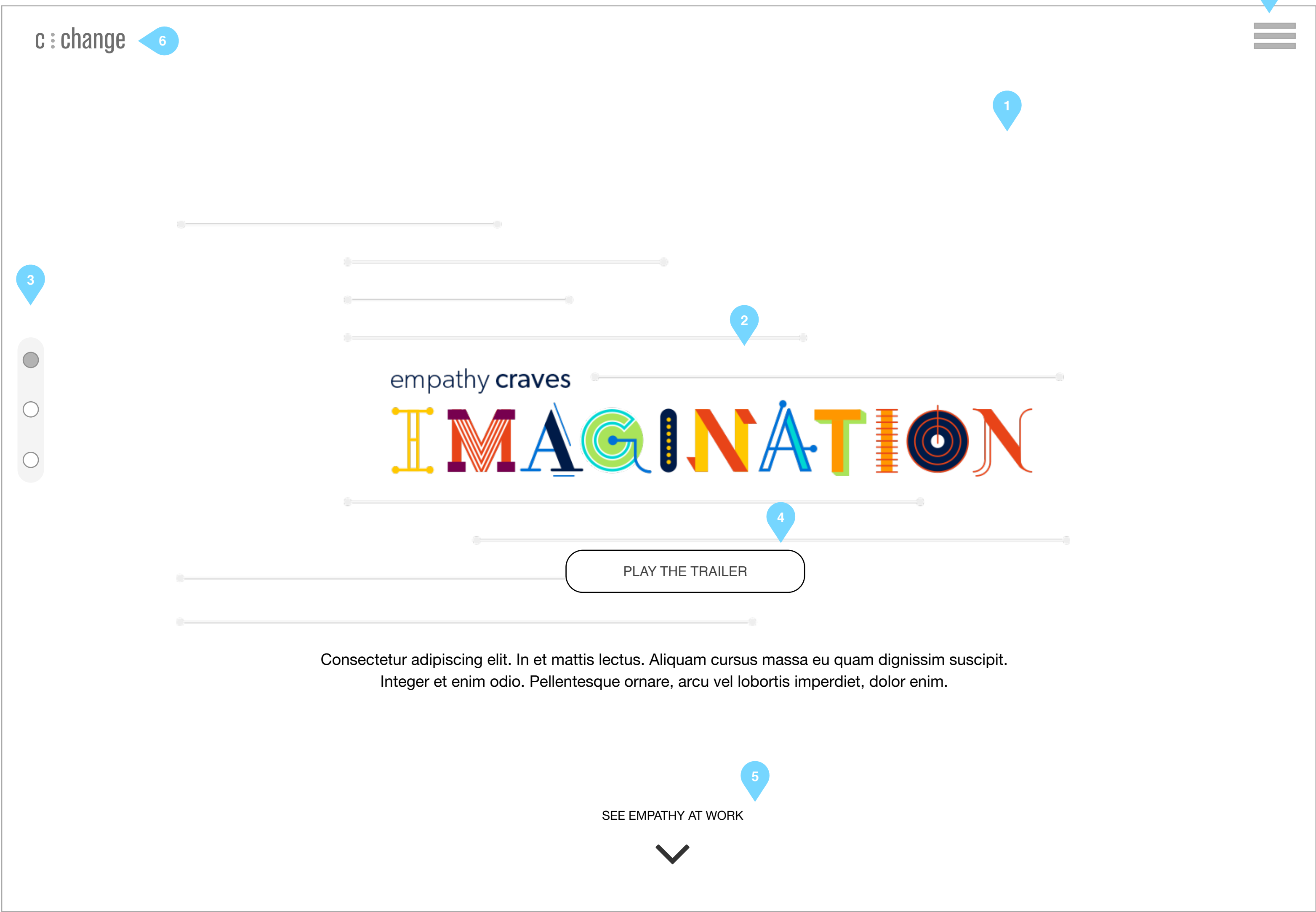
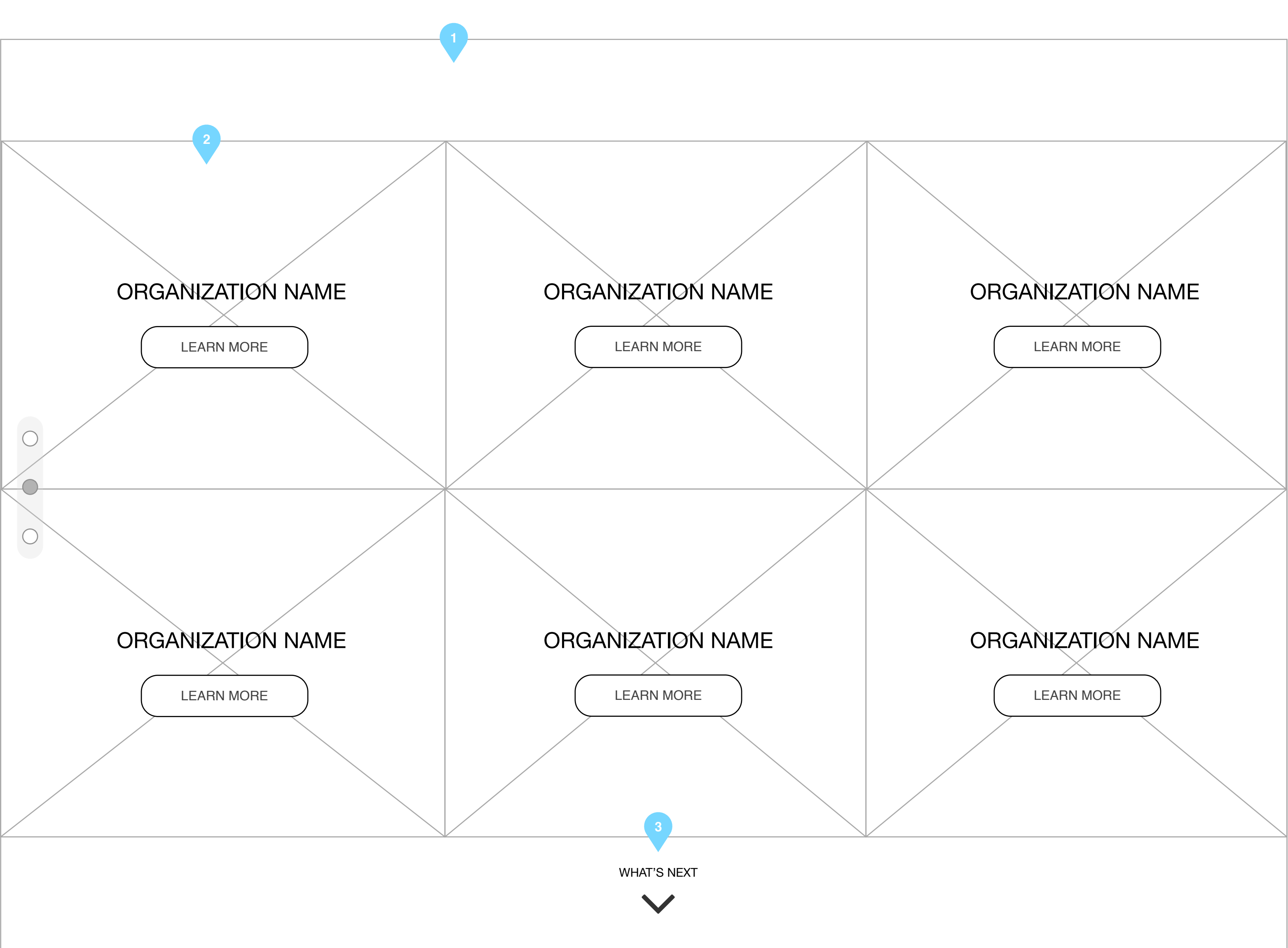


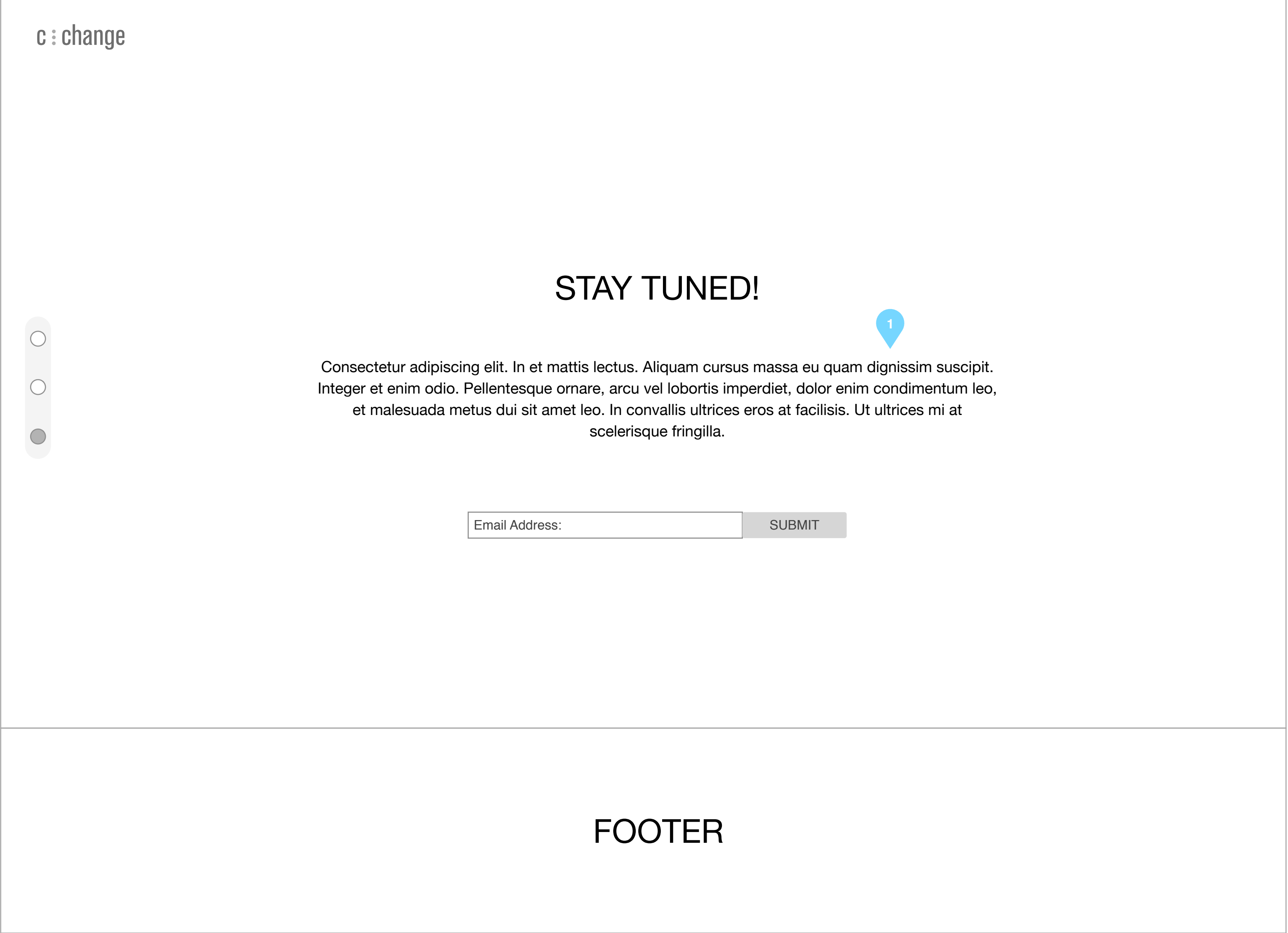
1. Preloader: Some kind of animation with the percent loaded number counting up. It'd be cool to have an animation with the lines that fade into the logo, similar to this site: <http://www2.open.ac.uk/openlearn/hafan/>



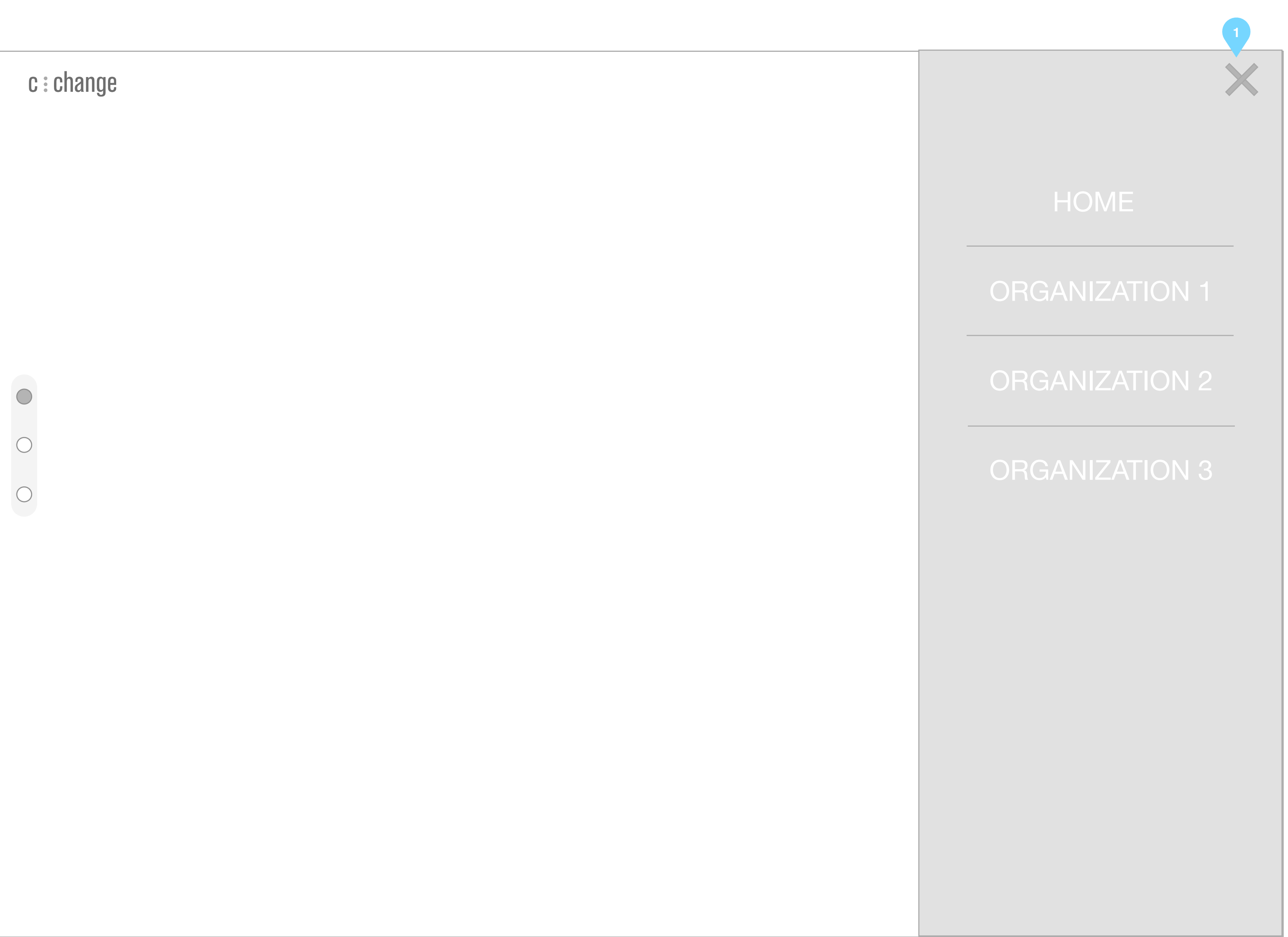
1. Short 5-10 video clip that loops. Background should be full screen and conform to whatever size the user's browser is. Example: <http://egwineco.com/>
2. Could have the lines in the logo animating like this <https://www.ferme-laitiere-france.com/en/homepage/>
3. Vertical navigation bar. User can click on dots to advance to the different stories and go back to the home page. Example: <https://landing.adobe.com/en/na/products/marketing-cloud/ctir-3108-running-on-experience/>
4. Plays trailer full screen when button is pushed.
5. Will initially scroll to the empathy trailer. Will also function as an additional way to navigate the site by scrolling. Arrow animation pointing down. Animation example: <http://www.hlapalma.it/en/>
6. C:Change logo will link back to the page on the c:change website that explains the origin of the empathy videos. Will only appear on this part of the site. Once the users starts scrolling down it will fade away.
7. Hamburger menu with links to organization pages.



1. The entire section will scroll up over the previous video. Example: <http://www.hlapalma.it/en/>
2. Organizations name and image. Buttons link to individual pages.
3. Scroll instructions with arrow animation pointing down. Animation example: <http://www.hlapalma.it/en/>



1. Short description explaining new empathy stories/videos will be added in the future and to enter your email to be notified.



1. Menu expanded. Hamburger turns into an "X" to close the menu