

rebecca szatko

brand designer. art director.

craftyrebecca.com | 619.708.2156 | rebecca.szatko@gmail.com | chicago, illinois

Multifaceted Digital Art Director and Brand Designer with extensive agency experience. Background in Web Development and Graphic Design. Have worked with well known brands such as: Accenture, Target, Celestial Seasonings, Blue Bunny, Marriott, and Hyatt.

Alliant Credit Union

Lead Brand Designer

Chicago, IL | 01.23-present

- Maintain and create brand standards
- Create print and digital collateral
- Oversee a group of 3 designers
- Concepting for branding, web, digital, and print campaigns
- Oversee print vendor quotes and production

Mojenta

Senior Design Manager

San Diego, CA | 06.18-12.22

- Wireframe and designed responsive websites and landing pages
- Created print collateral (flyers, brochures, business cards, etc)
- Designed emails, social graphics, ebanners, any digital media
- Concepting for branding, web, digital, and print campaigns
- Managed a team of freelance designers

C | Change

Interaction Designer

Chicago, IL | 11.16-03.18

- Prototyped, wireframed, designed responsive websites
- Designed emails, social graphics, ebanners, any digital media
- Concepting for web, digital, and print campaigns

Blue Chip Marketing Worldwide

Digital Art Director

Chicago, IL | 09.15-05.16

- Prototyping and wireframing for responsive websites
- Art direction for photoshoots
- Responsive website design
- Style guide creation
- QA for website development

LeaseLabs

Senior Web Designer

San Diego, CA | 08.12-09.15

- Team lead
- Responsible for creating Standard Operating Procedure documents for the department
- Prototyped, wireframed, UI/UX design for responsive websites
- Style guide creation
- QA for website development

Knowledge:

Photoshop

Illustrator

After Effects

HTML

CSS

Dreamweaver

Figma

XD

SVGator

Frontify

FTP programs

InDesign

InVision

Microsoft Office

Power Point

Premiere

Stensul

Firefly

Education:

BS Interactive Media Design

Art Institute of San Diego

San Diego, CA

Associates of Applied Science (Graphic Design)

Art Institute of Minnesota

Minneapolis, MN

References available upon request.